

# **PRIVACY**

EVERYTHING ABOUT COOKIES, YOUR PRIVACY AND THE GDPR LAW

#### This website is managed by FRIEDA VROEDVROUWEN

If you use the FRIEDA VROEDVROUWEN website and the products and services that can be found there, you leave data. In addition, the website leaves cookies on your computer, which are used to make the website work better.

Below you can read which data FRIEDA can collect, why we do it and what can be done with it. You can also read which cookies are used and why. This statement covers the entire website, so it applies to visitors who read only.

#### COOKIES BY FRIEDA VROEDVROUWEN

To make this website function better and faster and to be able to tailor it to your preferences, certain data regarding your use of this website are collected. This information can be collected by using so called cookies. These are small text files automatically created by the visited web page on your computer. You can disable cookies through your settings browser. However, this leads to a less efficient functioning of the website.

#### **COOKIES BY THIRD PARTIES**

When visiting the website www.friedavroedvrouwen.nl cookies are also posted by the following third parties:

- Google Adwords and Google Analytics (for relevant ad-campaigns and conversion tracking).

#### HOW DOES FRIEDA GET YOUR DATA?

If you use the website, you leave your data with us in the following ways:

- Navigation through the website.

#### WHAT DO WE DO WITH YOUR DATA?

Frieda stores and processes your data for collecting and analysing statistics in order to optimise the website.

#### HOW DO WE PROTECT YOUR DATA?

Your data is securely stored and not accessible from the outside. The builder of the Frieda site, StudioQ (www.studioQ.nl), strives for your data to be stored & sent with the latest security techniques and encryption methods.

#### WITH WHOM DOES FRIEDA SHARE YOUR DATA?

FRIEDA VROEDVROUWEN will treat your personal data as confidential. We will never sell your data to other parties.

#### YOUNGER THAN 16?

If you are a minor, so under the age of 16, we can only process your personal data with permission from one of your parents or legal guardian. It is important that your parent(s) or your guardian read this statement. They can also exercise any rights you have with regards to your personal data with us, such as objecting to the (further) processing of your data or inspection and correction of your data.

#### **INSIGHT INTO YOUR DATA?**

You can always gain insight into the data that FRIEDA has about you. You can make a written request for this and based on the results, request to adjust your data if it is factually incorrect, incomplete or irrelevant.

#### CONTACT DETAILS

The website and the personal data that you leave are managed by StudioQ. You can always contact us for questions and comments about this Privacy Statement via office@friedavroedvrouwen.nl or via info@studioq.nl

#### THIRD PARTY WEBSITES

This Privacy and Cookie Statement does not apply to third party websites you access via clicking links on the Frieda website.

## GENERAL DATA PROTECTION REGULATION (GDPR)

#### DOES THE FRIEDA WEBSITE COMPLY WITH THE GDPR?

All kinds of measures have been taken to ensure that we comply with the current legislation. For example, we have an SSL certificate on our website, we have a cookie and privacy notice posted on the website, we have strict protocols when it comes to login names and passwords, and a locked file cabinet in our offices. We have access to the data we process and their processors. We can show this, as well as adjust and delete on request. All clients are actively informed about Frieda's privacy policy and they get a consent statement regarding the data we process, why we do it and how it can be retrieved and deleted, who can view it and what happens in the event of a data breach. In addition, where necessary, we have contracts with external parties who store and provide our data to us (the processors).

#### GENERAL NAME AND ADDRESS AND CONTACT DETAILS

For your obstetric care during your pregnancy, delivery and / or maternity period, the following data will be stored after the first meeting:

- First name, Last name, Address, Postcode, City, Profession
- Date of birth, BSN number
- Name partner, occupation partner
- E-mail address, telephone number
- Health insurer, including policy number
- First day of your last menstrual period, number of (previous) pregnancies

This data is used to make a correct estimate of the duration of your pregnancy, make an estimate of your care demand, to know whether Frieda can accommodate you and to call you to give info or schedule a first meeting or appointment. For this we only use data services from reliable partners (processors) who have a solid track record showing your data is safe and is stored in the Netherlands.

#### CHANGES TO THE PRIVACY STATEMENT

FRIEDA reserves the right to make changes to it's Privacy statement. It is therefore recommended to regularly review it and to stay up to date with these changes. The most current version is always accessible via the website.

### EXTERNAL PRIVACY POLICY

With this document we want to inform you about your rights and our obligations with regard to handling privacy sensitive information based on the GDPR (AGB) and the WGBO. The GDPR is the new law for the protection of privacy and personal data. Under this law, an organisation that works with personal data has specific duties and the person whose data is used has certain rights. In addition to the general rules, there are specific rules that apply to privacy in healthcare. These rules are below and others are stated in the Medical Treatment Contracts Act (WGBO).

#### WHAT PRIVATE INFORMATION DO WE HAVE ABOUT YOU:

- Your name, date of birth, address, zip code, city, BSN number, e-mail, telephone number, insurance number, medical data regarding your current pregnancy, delivery and childbirth and that of a previous pregnancy, childbirth and postnatal period, partner information, general practitioner, profession
- In your medical file, all intake data and checks are recorded, as well as your laboratory results, ultrasound measurements, and letters from other health care providers

#### WHY DO WE HAVE THIS DATA?

- We need the data for the construction of a file that is as complete as possible.
- We need your personal and insurance details to identify you and to be able to declare the cost of the care.
- Your address is needed for sending mail and for home visits.
- We can send NIPT requests and information by email about Frieda activities, such as information evenings.
- We need your telephone number to be able to reach you to discuss lab results, or if an appointment has to be made or changed.
- Medical data of your current and possibly previous pregnancy, delivery and Postnatal period to be able to provide good medical care.
- In addition, we are obliged to provide (anonymous) data to national registrations for scientific / statistical research.

#### HOW IS YOUR DATA STORED / KEPT?

- Data is stored in the Web-based program Onatal.
- Paper information with personal or medical data kept in a locked cupboard in the Frieda offices.

#### **HOW IS YOUR DATA PROTECTED?**

- All Frieda employees have committed themselves to confidentiality with personal data and we have taken adequate measures to protect your data from unauthorised access.
- Our website and our mail traffic is secured as much as possible or encrypted.

#### WHAT DO WE DO IN CASE OF A DATA BREACH?

- If a data breach has potential consequences for your personal safety, we will report this to the AP (Dutch Data Protection Authority) within 72 hours. The Frieda contact person in this case is Annick Marschand-Akker, Mobile 06 127 983 60 and she will take the steps outlined in the Security Incidents and Data Leaks protocol.

#### WHO WITHIN FRIEDA CAN VIEW YOUR DATA?

- Midwives and trainees working with or for Frieda.

#### WHAT ARE YOUR RIGHTS?

- You have the right to view, correct leave or remove your personal data.
- You have the right to withdraw any consent to the processing of your data.
- Are you moving and transferring to another midwife? At your request we will send your file via secure mail to your new midwife.

#### HOW DO YOU COMMUNICATE WITH US?

- If you want to ask us a general question or reschedule your appointment it is best to send us a Whatsapp.
- For medical attention and emergencies we can be reached by phone 24/7.
- You should be aware that if you use a service like Whatsapp it is not completely transparent what happens with the content of these apps. Whatsapp information is encrypted and the contents of messages are therefore private, but information is shared with third parties, as can be read in Whatsapp's privacy policy. This is your own responsibility. Please for <u>urgent</u> midwifery always call, never app. It is also possible to use a secure app like Kanta, discuss this with your midwife

- You can request that medical data is sent to your home address by post. This is done on your own responsibility and under legal letter secrecy.
- If you send a birth announcement to Frieda after the birth of your child, this gives us permission to hang the card with your personal data and that of your child on the bulletin board in the office. If you prefer not to, please indicate this.

#### HOW LONG IS YOUR DATA KEPT?

- All digital data is stored for 15 years according to the WGBO law.
- Paper information is stored digitally in Onatal and then destroyed.
- Birth announcements are displayed for 3 months and then kept in our locked cabinet.

#### WITH WHOM AND HOW DOES DATA EXCHANGE TAKE PLACE?

To provide good midwifery care, we also need to consult and exchange information with other healthcare providers as is described in the WGB and the GDPR. For example:

- <u>General practitioner:</u> We send a short report to your general practitioner after delivery. This is done via a secure mail connection if your doctor has Zorgmail, otherwise per post. It states the following: your blood type, gestational age, location of delivery and any reason why you (possibly) gave birth in a hospital, how long the delivery took,, if you needed stitches, the amount of blood loss, name and weight of your baby and other relevant details. If you object you can do this during pregnancy discussions. Sometimes it is necessary to consult with your general practitioner, which will only be done after you give your permission.
- <u>Gynaecologist</u>: Sometimes we advise you to go to the gynaecologist during pregnancy or for the delivery. In these cases, he/ she must have access to your medical record. We send your file via a secure connection or you receive the file and hand it over to the doctor. Sometimes we need to consult with the gynaecologist. We will always discuss this with you first and ask your permission for this.
- <u>Paediatrician</u>: There are reasons why we advise you to take your baby to the paediatrician, in which case the doctor must have information about your delivery and your child. We send your file via a secure connection or you receive the file and hand it over to the doctor. We will always discuss this with you and you first ask permission for this.
- <u>Maternity care:</u> In order to provide good care, it is important that maternity care is provided with all relevant information of the delivery. We will also, if necessary, provide

relevant information of the pregnancy. This exchange of information takes place verbally or in writing by means of a delivery report.

- <u>Consultation agency:</u> After ending of the the maternity care, we will send an email via Zorgmail transfer to the health center (Consultatie Bureau). Medical data that you discussed with us during the intake is also shared with them. If you object to this, you can indicate this during your pregnancy.

#### **OBSTETRICAL CARE DATABASES**

In the Netherlands, certain data is used for research and evaluation of care. Frieda is required to supply electronic data to Praeventis, Peridos, TRIX and PRN.

- Peridos collects data in the context of prenatal screening quality control in accordance with the Population Screening Act (WBO). All healthcare providers who are involved in the implementation of the combination test, NIPT and 20 weeks ultrasound are obliged to provide this information digitally to Peridos. Your healthcare provider informs Peridos that you have had a conversation about this. If you decide to take the combination test, NIPT and / or have the 20 weeks ultrasound done, this is stated in Peridos, just like the results. Even if you refrain from participating in prenatal screening, there is certain data that will be registered about the course of your pregnancy. This is used for statistics on how many women do or do not participate and whether the screening produces the intended result.
- Praeventis: The laboratory that performs the standard 1st trimester blood test sends the results to Frieda. The data is also sent to the RIVM regional office, where your data is included in the Praeventis information system. If a laboratory result indicates that a follow-up examination or treatment is needed, Praeventis checks whether the results of the follow-up examination are submitted and if follow-up actions are taken. The information system is monitored so that the right actions take place at the right time.
- TRIX: If the laboratory finds antibodies against certain blood groups during pregnancy, this result is included in the information system TRIX. This database stores all people with special antibodies against blood groups. If someone needs a blood transfusion, the hospital can monitor whether this person has special blood characteristics. This makes it easier to quickly find appropriate blood when a blood transfusion is needed. The Sanguin Foundation manages this system.
- PRN: (Perinatal Registration Netherlands) This system collects medical data on pregnancy and birth of mother and child. The medical data collected for the PRN is a source of information for medical, scientific and statistical research. Data from the PRN is compared with data from the screening programs of the National Infertility

Registration and with files of the Central Bureau of Statistics (population and mortality data). Necessary research into the quality and efficiency of care is often only possible on the basis of these combined files. Evaluation of care and scientific research can help to improve medical knowledge about pregnancy and birth and the quality and efficiency of care. That is why obstetricians, general practitioners, gynaecologists and paediatricians participate in the data registration. We think it is important that such research can be done. Participation in this registration is completely anonymous. Unfortunately, you cannot refuse to participate.